

Plan Now to Exhibit at New England's Biggest Trade Show for the Medical Marijuana Industry



NECANN

**April 23-24,
2016**

**Hynes
Convention
Center,
Boston**

Connect with your Audience!

NECANN's purpose is to provide a business and education hub for the New England medical marijuana industry. The conference is where medical marijuana business owners, advocates, sales reps, entrepreneurs, investors, community partners, patients and caregivers meet, network, introduce products and innovations, educate and learn.

* Based on the success of our 2015 conventions, we are moving the event to the Hynes Convention Center for 2016 enabling us to double in size!

*ONLY New England Convention



Audience:

Attendees:

- Industry driven – B2B
- Investors
- Entrepreneurs
- Caregivers
- Medical marijuana patients
- General public interested in the industry

Expecting 5,000 attendees from ME, MA, NH, VT and RI



Top 10 Reasons to Exhibit

1. Develop new customers
2. Sell merchandise
3. Introduce new products
4. Create awareness
5. Generate leads
6. Increase brand recognition
7. Strengthen relationships
8. Recruit distributors & reps
9. Network with your peers
10. Educate activists and advocates

* Opportunity to be part of demonstrations, seminars, speaker sessions, etc.



From tools to schools, holistic healing to hydroponics, it's all part of this industry trade show. Conference speakers and vendors include: doctors, lawyers, advocates, suppliers of growing products, production services, caregivers and even patients. Share your expertise when you exhibit!

Conferences

Each day of the convention has a conference concentration. The series of panel discussions on day one focuses on the cannabis industry and policy. Day two meetings center on medicinal cannabis products and practices.

* We are going to be introducing demonstrations in 2016 on top of the seminars and speakers...

- Inform the community on how to grow
- how to make edibles
- the various ways to be healthy with consumption
- the various ways to consume
- where the industry is going as a whole



Impressions

Our marketing campaign generates high yields for you! We garner over 3 million impressions from print, radio, digital and email hitting our target audience. Media partners include:

National Trade Publications

The Weed Blog

Marijuana Biz Daily

1000 Watts

Local Media

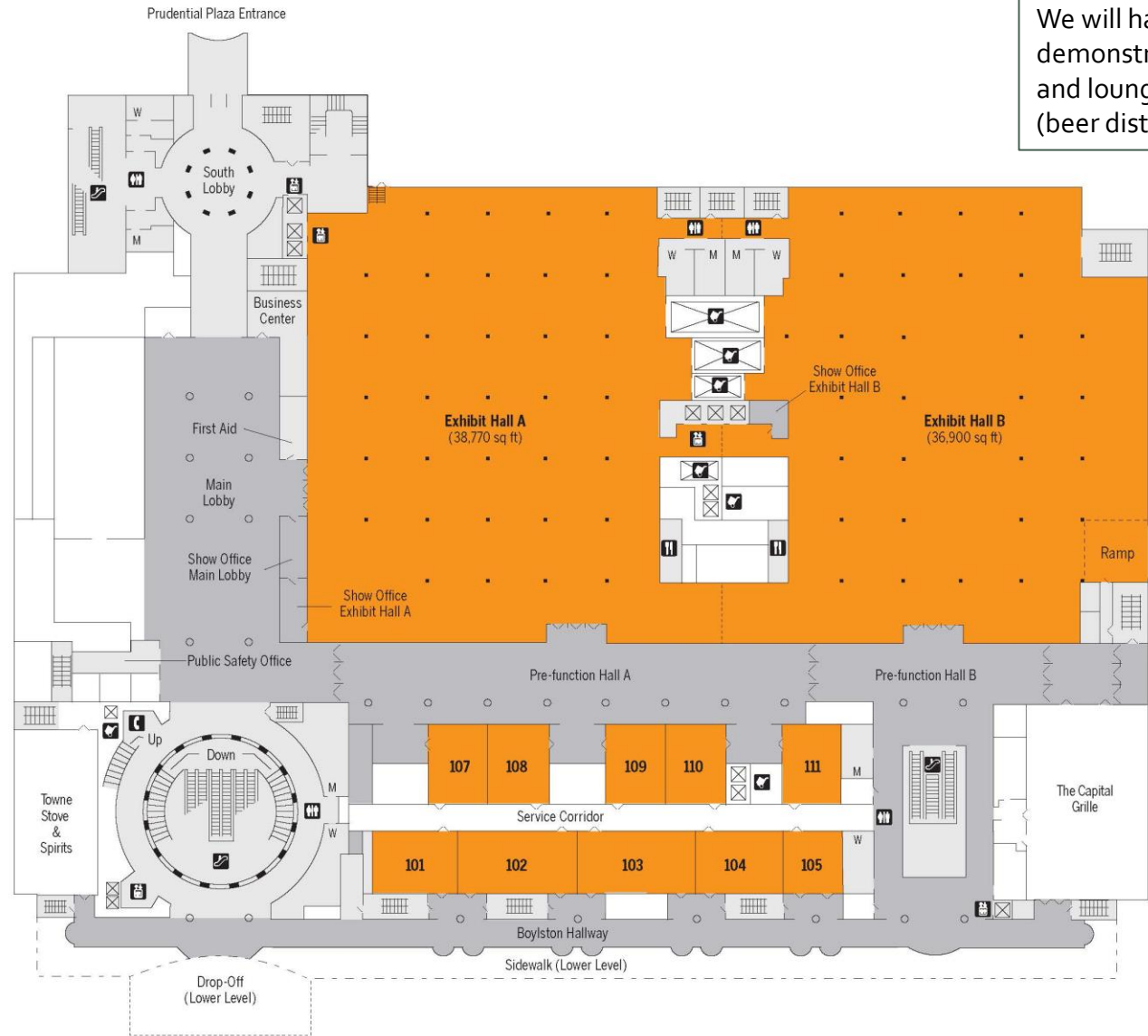
Dig Boston

Improper Bostonian

WEEI, WAAF, WZLX, 92.9 The River

Floor Plan

There will be room for 100 booths along with meeting and breakout rooms at the Hynes Convention Center, located in downtown Boston on Boylston Street. Your booth pricing includes a 6' draped table and two chairs, a listing in the redesigned show program, 4 exhibitor badges, listing and link on the show website, booth ID sign, an 8' back draped wall and 3' draped side rails.



We will have demonstration area and lounge area (beer distributed)

Sponsorships

Sponsorship levels range from presenting sponsor and official sponsor associate and supporting sponsor levels. Sponsorships can include hosting demonstrations, lecture presentations, special events, celebrity appearances, and front door incentives. Each level is designed to engage and generate exposure. We work with you to design a custom package that is the right fit. Sponsorships will include a media package/publicity across various outlets (radio, digital, email, social, etc.)

Sponsorship starts at \$2,000

Vendor and Exhibitor Space Available

- Exhibitor Range start at \$1,000
- 2 Day Convention event
- Booths - 10 x 10... 10 x 20... 20 x 20



Reserve Your Space Today!

Call Dave Gerth 781-343-1783
or email
dgerth@paragonexpo.com
for more details!

Here's What Others Are Saying!

"I've attended conventions for over 20 years, and the only real measure for a vendor is ROI. The first NECANN event delivered one of the best returns I've ever experienced!"

Scott Newell, ProMaxGrow

"This is the best event in New England we've vended at. Couldn't be happier."

Collen Seiler, Kushley

"NECANN's events have been very successful for us, looking forward to the next show."

Lisa Nelson, SuperStar Vapor Pens

"Great place to network. There's tons to learn especially from their panel speaking sessions. Making sure I attend this event again to continue my knowledge in the cannabis industry."

Kevin Cintonino, MMJ Lounge